



22-24 Sept 2022  
Marina Bay Sands,  
Singapore



## It's good to talk. It's good to listen

A big hello to all of you who appreciate the importance of design. And an even bigger HELLO to those of you who don't...yet. I'm here to tell you about an exciting new global design fair and conference being held in Singapore this September 22-24.

**FIND – Design Fair Asia**, in partnership with Fiera Milano and dmg events, will bring together a carefully selected collection of international designers, architects, industry leaders and brands to the Marina Bay Sands Expo and Convention Centre. Occupying 10,000 square metres, it is expected to draw more than 500 exhibiting brands as well as 15,000 in-person and online attendees. Visitors, including planners, developers, policy-makers, retailers and agents along with architects, interior designers and design-savvy consumers from across the globe, are invited to draw inspiration, network and trade at this new three-day event.

As a signature component to the fair, **FIND – Global Summit**, will provide a much-needed platform for exchange and inspiration. The three-day summit will be an opportunity for practitioners in the creative industries, both established and new, to share inspiring and ground-breaking design work as well as the progressive ideas that are transforming their industries.

These practitioners, hailing from both the East and the West will partake in discourse and dialogue on the major issues occupying our minds today: sustainable development; how and where we should be working; the future of hospitality, food and wellness; the relationship between the man-made and the natural environment; the Metaverse and more.

Being a designer myself for over 30 years, helming global design bible Wallpaper\* magazine for over 15 years and recently founding the creative consultancy TC & Friends, I know a thing or two about the positive impact good design can bring. And

anyone who knows me, knows that Asia, and Singapore in particular, is very close to my heart. As for Italy? Well – my love for Italy knows no bounds! So being appointed Chair of Content for FIND – Design Fair Asia is an honour and a joy. A joy amplified by being joined by long-time professional colleague and dear friend, the China Editor of Wallpaper\*, Yoko Choy, as Co-Chair. And to assist us in our ambitious endeavors, we are pulling together a stellar group of design industry and education heavyweights to make up a global advisory board – which we are calling our FIND Advisors. Hong-Kong based interior architect Andre Fu was one of the first to sign up and the full list will be announced soon – stay tuned.

What is our goal for FIND – Design Fair Asia? In a nutshell, we are determined to make it THE must-attend design event on the planet. THE not-to-be-missed date for the global calendar – where we will gather the very best design talent from the East and from the West. Not only in terms of products but also, crucially, Ideas. We will initiate conversations with some of the world’s leading professionals to stir up public discussions about how we can construct better lives. We aim to provide memorable moments in celebration of design and togetherness. FIND will inform and it will entertain. It will also be fun. And gosh – we really need that these days don’t we? Optimism and creativity are needed now more than ever and design can help us navigate today’s uncertainties to create a happier, better society and a better built environment for the future.

We live in turbulent times. We seem to be hit with a new crisis just as we feel we are getting over the previous one: climate change, covid, conflict. The tragedy of the recent lockdowns was the inability to meet, commune and share.

So global view points and diversity of opinion are also more important than ever. We need to see things from other perspectives and try our best to stay out of the echo chamber.

Singapore is a global hub with a rich and diverse ethnic and cultural mix. South East Asia is a rising design territory and Italy is undoubtedly the Godfather of contemporary design. It’s exhilarating to bring these contrasting viewpoints together. We need to listen.

I hope you are as excited as I am for what is to come.

**Tony Chambers**

**Chair of content: FIND – Design Fair Asia**